NAM MONTHLY NEWSLETTER

MAY 2023

MARKETING UPDATE

A reminder that this year's NAM Open Day is scheduled for Saturday 13th May from 10.00am to 2.00pm. Venue is the Quorum Business Park, Benton Lane, Longbenton, NE12 8BU. Taster rides will be available to those riders that want to see what Advanced Riding is all about. So spread the word to any friends and people you may know that would benefit from attending our event. It is worth mentioning that the committee has agreed to give the first 20 riders that sign up on the day to the IAM RoadSmart Course a refund of £25 as long as they are eligible to join NAM and actually start their IAM training. Our IAM area service delivery manager, Scott Tulip, will be on our stand taking payment via his trusty credit card machine! In addition to NAM and IAM stands, we will have Northumbria Police and Biker Down on hand together with Northumbria Blood Bikes, Hellite Safety vests, and Ridewell Tees Valley. It will be great to see a good number of fellow NAM members there on the day so do pop along and say hi! We already have around 12 observers who have volunteered to conduct taster rides during the event and have several NAM members who have kindly volunteered to help with other duties on the day. The event has been well publicised on Facebook, MCN, other forums, word of mouth and large supplies of event flyers have been left at 11 bike related dealers in the Newcastle area. Let's hope the sun shines on the day and that we have a great turnout!!! See you there!!

NAM has also been asked to have a club stand on the day of the charity "Dapper Social " ride scheduled for Sunday 21st May. Venue is the Tyne Bank Brewery, Newcastle. Not far from the Ouseburn. We will have 4 or 5 committee members attending to market IAM and NAM using the club Gazebo and dishing out IAM leaflets. There will be at least 350 riders taking part in the actual ride wearing their dapper gear etc!! Why not raid your wardrobe and take part in the ride?! The riders taking part will be returning to the brewery around 1pm where there will be various stands, live music, hot food, and a mass display of bikes. £5 entry fee on the door. The event will close at 4pm after awards are given out etc! There is also a concert the night before too which looks excellent!! Proceeds go to charity. Hope to see you there too!!! Check out this website:

DGR 2023 – TOMCC – North East England

RIDEOUT SEASON

Many of you already know that Colin Irvine has taken over from Lawrence Butler as Rideout Coordinator on an acting basis. Earlier newsletters have detailed the programme of rideouts that we are aiming to follow. The rideouts that we have actually been able to arrange so far are listed on our website - https://namrider.org/rideouts.html. You will see that we still need more volunteers to fill in the gaps.

We have a number of routes that organisers can use pretty much off the shelf. Colin can also help with this. And don't forget that ride helpers, i.e. group leaders and tail-end riders, that participate in both recce and ride can claim £40 expenses.

CAMPING WEEKEND

Still time to book for the camping weekend. Booking can be made online via the Orcaber Camp Site webpage.

The following 8 members are booked:

Rick Henderson
David Steedman
Brian Reeve
Ian Warbrick
Keith Miller
Phil McGonigle
Russ Addison
Roland Burn

JUNE CLUB NIGHT RIDE IN TO DRIFT CAFÉ - TUESDAY 13TH JUNE

We will ride to the Drift Cafe near Cresswell. Make your own way and we'll see you there.

We will have exclusive use of the cafe/restaurant facilities, toilets, and car parking. In addition, you can purchase fish and chips, alcoholic and soft drinks, tea and filter coffee which will be available together with locally made ice creams for a dessert.

Open to all members including Associates and guests.

YOUR COMMITTEE

Role	Name	Email address
Chair	Rick Henderson	chair@namrider.com
Vice Chair	Phil McGonigle	vice-chair@namrider.com
Secretary	Sharon Russell	secretary@namrider.com
Treasurer	Colin Irvine	treasurer@namrider.com
Chief Observer	**Vacant**	chief-observer@namrider.com
Membership Secretary	Tracy Tordai	membership@namrider.com
Group Data Manager	David Steedman	webmaster@namrider.com
Ride Out Coordinator	**Colin Irvine (Acting)**	ride@namrider.com
Marketing Lead	Keith Miller	marketing@namrider.com
Social Lead	**Vacant**	social@namrider.com

The sole aim of your committee is to ensure the club continues to run and meet its objectives. They are selected by the membership to serve all members of the group, so it is both the right and responsibility of each member to ensure any issues, queries, concerns etc. are brought to the attention of the committee as soon as possible.

Honorary President - Michael Sutherland